



Rentals United raises \$4.25 Million to further boost its technology platform for vacation rental property managers

Stockholm, April 24th, 2019 – today, [Rentals United](#), a global short-term rental channel manager, announced a \$4.25 Million investment from **Stella EOC Capital** and **Howzat Partners**. Existing investors are also participating in the round.

The businesses' main focus is to provide property managers of all sizes with premier channel management and marketing solution to facilitate ease of business while increasing bottom line success. The company furthermore helps travel websites to gain access to substantially more and better product in order to serve the rapidly growing demand by the modern traveller.

Founded in 2015, the company maintains offices in Stockholm, Barcelona and Warsaw and helps over 2,000 property managers, managing over 250,000 listings on 60+ travel websites. Current travel website partners include international sites like Airbnb, Booking.com and HomeAway as well locally important outlets in many regions globally. Rentals United holds the record of onboarding the most properties onto Airbnb in 2018.

This new round of funding will allow Rentals United to further follow its mission of providing advanced distribution & automation tools, and therefore aggressively invest into team, international expansion and additional technology products.

Raymond Fröjd, Partner at Stella EOC comments: “ *We are delighted to invest and to support the great team behind Rentals United. The short term rentals industry is growing fast globally and therefore also the demands for modern technology solutions. Rentals United is well positioned in the market with a strong offering to help property managers to increase bookings and improve their service offering for the user.*”

Sascha Hausmann, Partner at Howzat Partners' adds: “*Over the last few years we have seen substantial growth in the alternative accommodation market with modern travelers demanding more choice and flexibility. We therefore invest into technology providers that help facilitate ease of business and provide disruptive, reliable, easy-to-use solutions to market participants. The team of Rentals United has shown it can build a sustainable business based on those principals.*”

Raymond Fröjd and Sascha Hausmann will be joining the Rentals United Board of Directors

James Burrows, CEO of Rentals United says; *“In only 3 years we have managed to sign over 50% of the world’s largest property managers as clients. This round will allow us to build more tools to help property managers of all sizes to improve their marketing and business performance. We are also thrilled about the wealth of knowledge and experience these new investors bring our team. The road ahead is a very exciting one.”*

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Notes for editors:

About Rentals United

Rentals United is an advanced and compact cloud-based technology solution for vacation rental managers & owners across the globe to market and operate their businesses. Easy-to-use, constantly evolving and powerful, the Rentals United platform connects to over 100 technology providers including leading vacation rental sites, OTAs, travel metasearch engines, wholesalers, Property Management Systems and Tech Service Providers.

For more information visit, www.rentalsunited.com

PR agency contact

Jessica Gillingham

Abode PR

Jessica@abode-pr.com

Rentals United contact

Koca Wen - Press Relations

press@rentalsunited.com

+34-935-415-867